

BUSINESS

✓ Retrofit ✓ New Construction

# COOL ROOF



**Install a cool roof and earn 10 cents per square foot, up to \$15,000 per building, and save up to 15 percent of your air conditioning costs.**

**Lower the temperature of your roof up to 60° during summer weather, save energy and get valuable incentives when you install a cool roof on your existing or new buildings.**

Every building needs a roof, and installing an ENERGY STAR® cool roof is an efficient way to save money and energy for years to come. A cool roof reflects solar heat away from your roof's surface and prevents heat absorption into your building.

Most cool roof installations have a smooth, bright white surface that reflects solar radiation, cuts heat transfer to the interior and reduces energy consumption from air conditioning.

#### To install a cool roof on your building:

- Determine whether your business would benefit from a cool roof
- Call Progress Energy for a free Business Energy Check

#### If your business is approved for a cool roof, select roof material with:

- High solar reflectance
- Durability, with high reflectance over time
- High thermal emittance

Installing a cool roof now not only means you could receive substantial incentives from Progress Energy, but you can save up to 15 percent of your air conditioning costs.

#### Incentive requirements:

1. Earn 10 cents per square foot of roof, with a maximum incentive of \$15,000 per building.
2. Initial solar reflectance greater than 0.70, which means the cool roof is reflecting 70 percent of the solar radiation.
3. ENERGY STAR® labeled roof product based on ASTM E-903 or ASTM C-1549 testing.
4. Applied by a licensed contractor.
5. Cool roof must be over conditioned space.

ENERGY STAR cool roofs:  
[energystar.gov](http://energystar.gov)

Other requirements do apply. Available to all Florida nonresidential Progress Energy customers. Visit [savethewatts.com](http://savethewatts.com) for more details.

Incentive and savings example:

A 10,000 SF facility would earn \$1,000 rebate and save over \$675 per year. HVAC is SEER 9 at 76° F, cool roof of 0.70 compared to dark gray roof.

1.877.372.8477

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